



FOR IMMEDIATE RELEASE

Mantaline Expands Operations to International Marketplace

Manufacturer of Polymer Seal Leverages Growth Opportunities in Mexico

MANTUA, OH (October, 2009) – Mantaline Corporation of Mantua, Ohio recently launched a growth strategy to strengthen customer ties and better penetrate new and existing markets. Many Mantaline customers have moved operations to Mexico due to lower assembly costs; and, Mantaline is seizing the chance to grow with these companies by geographically positioning operations close to them: in Monterrey, Nuevo Leon. The expansion offers the company the chance to reap labor savings of their own; customers benefit from immediate logistical cost savings.

“We are working with our customers as partners in the enterprise, and this new facility allows us to near-shore with them,” said Tom Mlinar, Vice President of Business Development for Mantaline. “We are taking advantage of the changing climate within the industrial world and positioning ourselves to best serve our customers wherever they are.”

Mantaline is moving portions of their value-added equipment to Mexico where the operations can be more cost effectively executed with a potential long-term supplier as partner. Due to the close proximity to the US, the facility will be under the “watchful eye” of Mantaline engineers and operation personnel.

The trade terms set forth in NAFTA allow Mantaline to move semi-finished goods to Mexico, with little or no duty, for just-in-time “finishing” and delivery to nearby customer locations. An expansion into Mexico will only strengthen distribution channels and develop new customer relationships and ultimately sales. The key driver in this growth strategy is to acquire incremental Mexico-based business from existing customers while positioning the company to attract new ones. The operational benefits of the move are tremendous as Mantaline will be able to better focus on operations training procedures, operations documentation, quality procedures, EDI support, and logistics at a manageable risk level. Capital intensive extrusion operations will remain in Mantua, Ohio at the company’s headquarters facilities. Mantaline’s expansion proves to be a sign of strength and stability within their organization. The company continues to put their customers’ needs at the forefront of their business plan while simultaneously making financially beneficial strategic decisions.

Located in the heart of the polymer industry, Mantaline is a world-class leader known for its engineering competence, quality and precision in the Heavy Truck, Off-Road Vehicles, Rail, Automotives, Recreational Vehicles, and Marine. For more information, visit their site at www.mantaline.com, call (800) 321-0948, or email info@mantaline.com.

###

Media Contact: Chris Brown
Email: cbrown@resources-results.com
Phone: 330-656-9793