

## **Mantaline Develops Bilingual Edition of Company Website** *Authentic Spanish Website Provides Added Benefit for Global Customers*

MANTUA, OHIO (September 19, 2011) – Mantaline Corporation, a customer-driven manufacturer supplying the heavy truck, automotive, and other similar industries on a global scale, launched a new version of the company website that is entirely available into Spanish.

“Effective communication with our global customers is critical in today’s competitive business environment,” said Salvador Nunez, General Manager of Mexico Operations for Mantaline Corporation. “Making our website available in Spanish makes good business sense. Spanish is the native language of many of our customers and suppliers, so we want to be easily available and accessible to meet the needs of our audience.”

Their comprehensive website, [www.Mantaline.com](http://www.Mantaline.com), offers an overview of the many services and capabilities Mantaline provides. Clicking the “Español” button found on the top navigation bar permits the user to instantaneously toggle between English and Spanish. This permits access to information about products and services for the off-road, construction, recreational, industrial, medical, agricultural and automotive markets in either language at the touch of a button.

Unlike some other websites using generic applications, such as Google Translator, Mantaline’s professional engineering team accurately converted each page of their website to ensure a factual and thorough representation of the information.

Mantaline opened their first international facility in Mexico in 2009 to provide fast, cost effective service to their many customers which have operations in Mexico. The expansion into Mexico helped to strengthen distribution channels, intensify the effort to develop new and existing customer relationships and increase business in key industry segments.

### **ABOUT MANTALINE CORPORATION**

Located in the heart of the polymer industry, Mantaline Corporation is a world-class leader known for its engineering competence, quality and precision in extruded parts for the heavy truck, off-road vehicle, rail, automotive, recreational vehicle, and marine industries. For more information about Mantaline, visit their site at [www.mantaline.com](http://www.mantaline.com), call (800) 321-0948, or email [info@mantaline.com](mailto:info@mantaline.com).

###

Media contact: Chris Brown  
Email: [cbrown@resources-results.com](mailto:cbrown@resources-results.com)  
Phone: 330-656-9793